

Qumulo: Data Innovation & the Future of Storage

Brendan Sit APAC Sales Director & Technology Evangelist 11th June 2024





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To be the leading global edge-to-cloud company built to transform businesses.



Empowering customers to store, manage, and curate unstructured data anywhere and forever.

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Key Partnership Metrics

500+

HPE-Qumulo Customers

7 Years

Partnered with HPE

75+

HPE-Qumulo Net Promoter Score

1.8PB

Average Installation Size **36PB**

Largest Installation



Up and to the right! 6x Leader

The Gartner® 2023 Magic Quadrant™ for Distributed File Systems and Object Storage





The old way is complex and creates platform lock-in







Complex manual processes Time-consuming, people heavy, errorprone Data blindness No visibility into data stored or how to monetize it **Poor customer support** Months of issue chasing after YOU open the ticket



No path to cloud Locked in to an on-prem future



Only one platform to choose Platform lock-in, sourcing risks, slow innovation



Data Silos Lack of data access between locations



There is a more innovative way







API-first approach, softwaredefined storage Instantly know what's happening with your data, no treewalks

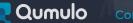
Zero-latency support with realtime, proactive monitoring



Supported on major clouds, a unified experience anywhere Choose from many platforms, onprem or cloud



Full visibility and data access between locations



"Knowledge is power" 아는 것이 힘이다

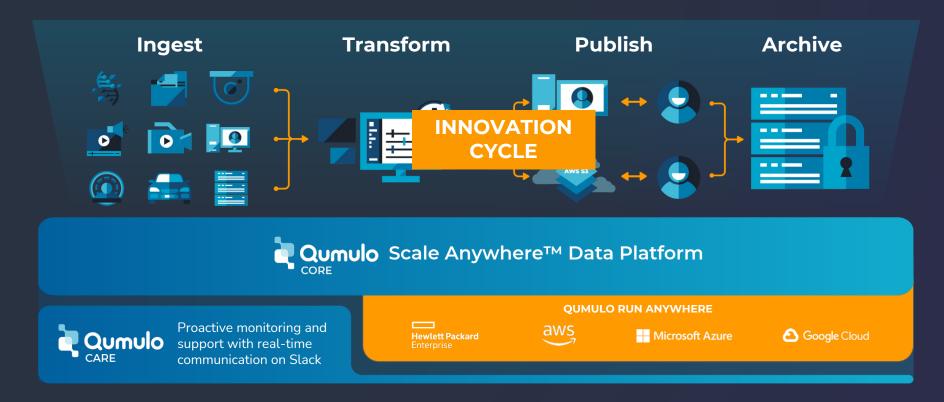
"Knowledge is power" 아는 것이 힘<mark>어다</mark>

"Knowledge isn't power until it is applied"

- Dale Carnegie

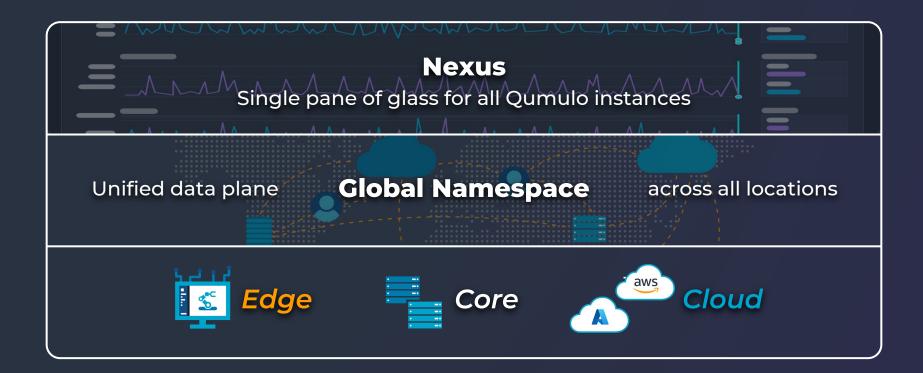
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Manage the full data lifecycle with Qumulo



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Scale Anywhere[™] Data Platform





Scale Anywhere™





Qumulo Global Namespace (Q-GNS)

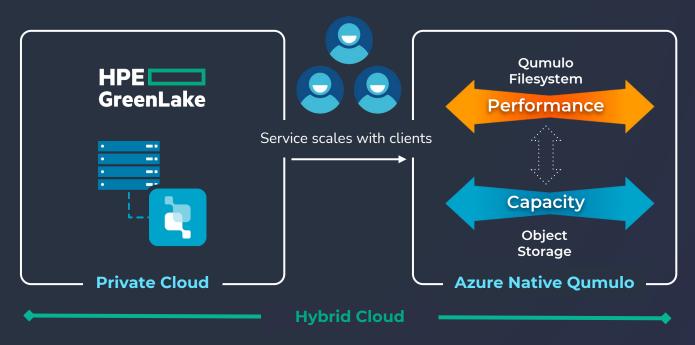
Reduce cost & complexity

Increase agility

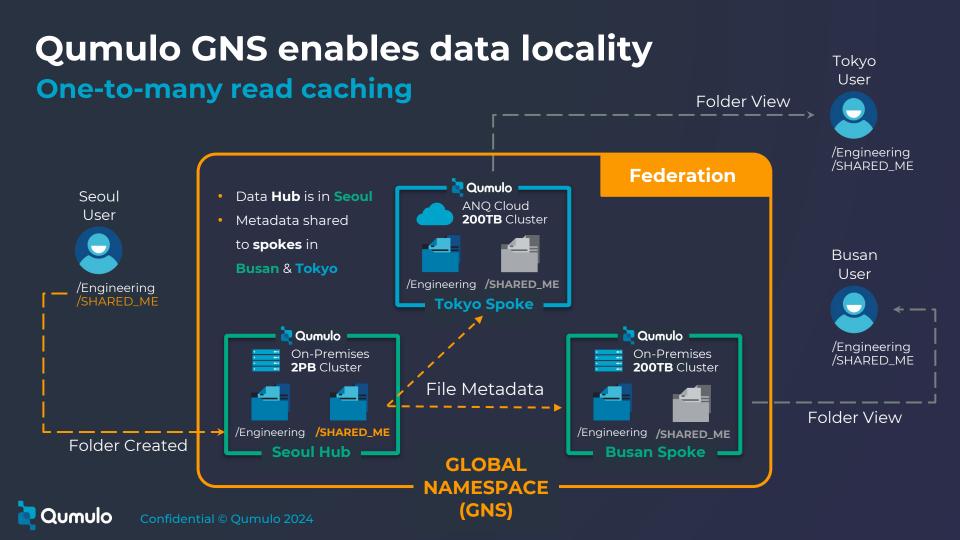
Hybridize workloads

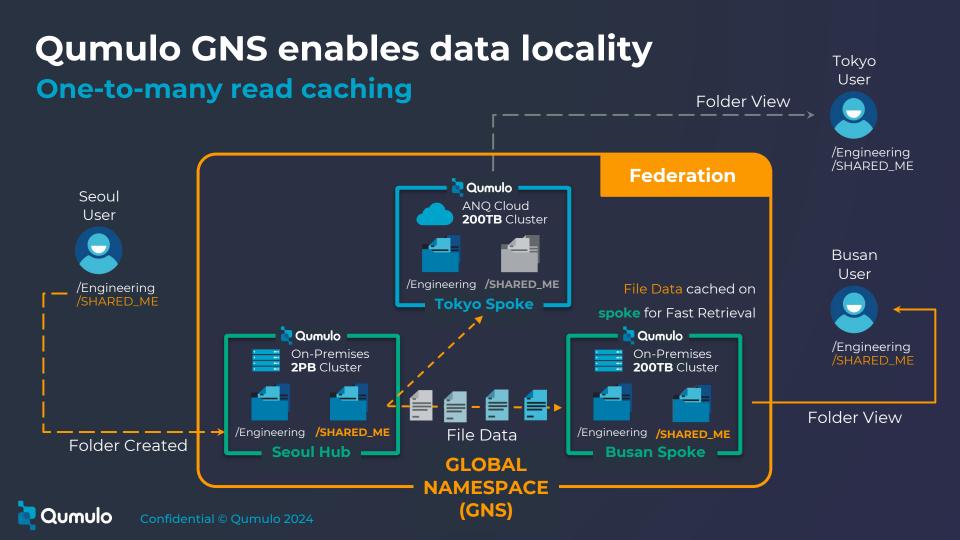
Qumulo

HPE / Qumulo Hybrid Cloud Cloud-Native & ready today



- Elastic PERFORMANCE and CAPACITY, scale independently
- Disaggregated compute & storage to lower cost
- Hybrid Cloud TCO comparable or BETTER THAN native cloud solutions





What Qumulo delivers

Unlimited scale: Hundreds of nodes, billions of files, exabytes of capacity, wherever it's needed

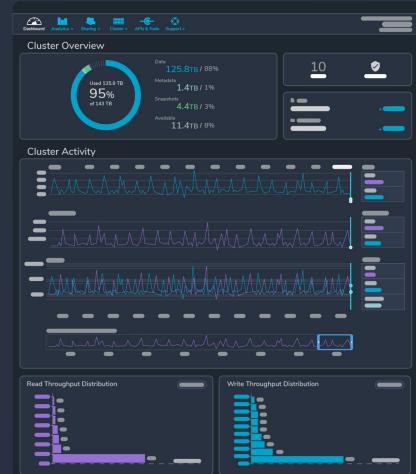
Performance: Accelerate workloads with intelligent caching with ML-enabled prefetch

Visibility: View real-time analytics from a single pane of glass for improved hybrid capacity planning

Security: Built-in security and encryption for all common access protocols: SMB/NFS/S3/HTTPS

Integration: Automate workflows and integrate with any system using feature-rich REST APIs Protection: Minimize downtime with DR services, replication, and snapshots with near-zero RPO

Mobility: Leverage software-defined storage onprem and cloud without app refactoring



Qumulo's Big Data Scalability

	2 Qumulo	Traditional FS 1	Traditional FS 2
Max Files in Dir	4.3 Billion	1 Million	30 Million
Max File System Size	9 Exabytes	66PB – (Only 47.52PB will be usable)	256TB
Max Individual File Size	9 Exabytes	16TB	100GB
# of Files	18 Quintillion	Billions [*] but restricted by directory size	100 Billion (With largest clusters only)



Incredible Efficiencies at All File Sizes

Qumulo Х Properties General Customize 29.515.928 Files, 119.018 Folders All of type File folder Type: All of typ All in 9.33 TB All in Location: Vs 9.49 TB 9.33 TB Size: Read-only Size on disk: 9.49 TB Hidden Archive Re **3.5**x OK Cancel MORE EFFICIENT

The Other Guys

General	ustomize		
29,515	5,928 Files, 119,018	3 Folders	
Type:	All of type File fol	der	
Location:	All in	Type:	All of typ
	9.33 TB	Location:	All in
Size on disk:	33.2 TB	Size:	9.33 TB
Attributes	☐ <u>R</u> ead-only	Size on disk:	33.2 TB
	☐ <u>H</u> idden ☐ Archive		
		ttributes	<u> </u>

Side by side comparison of identical 9.33TB real world genomics customer with almost 30 million files running on legacy scale-out storage compared with copying the data over to Qumulo storage.

Analytics: Real-World File Count Scale

/ 46.9 TB / 97.8% Size 1,235,021 Directories 11,185,498,957 Files	Soratch			
10.120.246.55 dq2-a-10g				
10.20.217.220 dyn-010-020-217-220 Top Activity by Path Archive/incoming/six_l/ w_five/FILE8 /Archive/incoming/six_l/ w_five/FILE3 /Archive/incoming/six_l/ w_five/FILE5	11 Billion files in over Directories	files as as TIFF large fi inode i	lo handles small efficiently (such and BCL) as les without ssues or mance penalties.	
		mp-dir-7K1e6sFWwYDI mp-dir-afDdTASsIriE mp-dir-UswfDAHpu0WT	temp-dir-JQaeDdXZlyzm temp-dir-INKVxXqg8T3L temp-dir-QuEleafmPwyM	
	SeismicData			



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Qumulo does things faster for you

Let's try an experiment together. Read these examples to yourself in your head.

Legacy Example - 80 Words

You are currently reading this the traditional way. For years, this is how you've been consuming literature. It is like an old friend, the kind that has been with you through good and bad, and whose company you have grown to cherish. However, like legacy NAS or file storage, the traditional way of reading has its limitations. While it may be familiar, it can be slow, and at times, tedious and you may need to re-read sentences a few times.

Which method of reading was faster for you?

Innovative Example - 80 Words

Welcome to the fast lane. By selectively drawing your attention to certain parts of the sentence, you can create a gap that our brain is programmed to fill in. So, we **ne**ed **less infor**mation **and can re**ad much faster. It's almost like if reading had a 2x speed button. Our brains do a great job of prefetching the words faster than our eyes can process them. **Qum**ulo's **Intelligent Pred**ictive **Cac**he functions in a similar way to help accelerate performance.

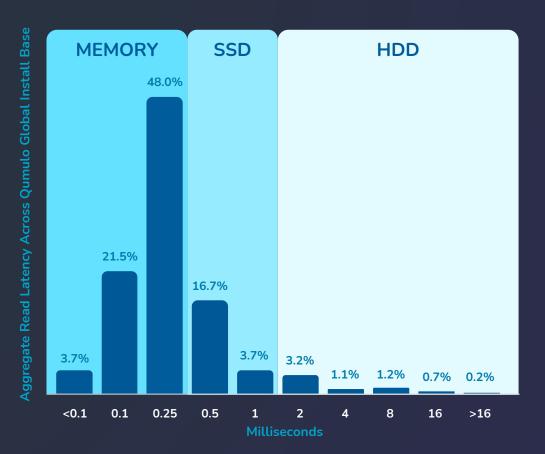
Optimised for both fast Reads & Writes

Hybrid Intelligent Predictive Cache

- Enables fast reads
- Identifies read I/O patterns and prefetches subsequent related data from disk into SSDs.

Proactive prefetch

- Enables very fast reads
- By anticipating that the the files will likely be read in large, parallel batches, Qumulo proactively moves data to the very fastest media (RAM).



Broad purpose unstructured data storage for medium to large organizations



Healthcare Research Imaging, PACS



Higher Education Simulation, Analytics



Energy & Resources Aerial Imaging, GIS

Media & Communications VFX, Video Archiving, VSS



Enterprise General Purpose File, Large Data Consolidation



Manufacturing ADAS, Digital Twins, IOT



Financial Services Fraud Prevention, Legal Auditing



Hybrid Cloud GreenLake, GCP, AWS, Azure, On-prem





Qumulo is proven in all industries



The Future of Data Storage is

Hewlett Packard Enterprise To be the leading global edge-to-cloud company built to transform businesses.



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감사합니다 Thank You South Korea!

100+

HPE-Qumulo Korean Customers since 2020

80 TB – 22,000 TB

Installation Sizes throughout South Korea

Over 130 PB

Licensed in South Korea

